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PRIVACY POLICY

Privacy Policy for The Initiative Training Group Ltd

This is the web site of **The Initiative Training Group Ltd**.

The Initiative Training Group Ltd. values you – our customer – and we are committed to delivering you a useful and satisfying experience, while protecting your privacy and data security. Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

initiativetraininggroup.com is a site from which you can obtain information about our products and training services. To facilitate that process, a certain amount of data must be collected from you.

- We will not email you in the future unless you have given us your consent.
- We never sell your details to any other companies.

We welcome you to our website and ask that you review the following privacy policy information presented below. By using the initiativetraininggroup.com website you express your agreement with the practices of collecting and maintaining user information described herein.

The information we collect

You will be prompted to create a user account (or register) at various points throughout the website, and related sites, in circumstances when you:

- Purchase products - either for information, download, or online access.
- Register for seminars, webcasts, etc.
- Request catalogs or other print items.
- Request support.

You are free to not register, but you may not be able to partake of all aspects of initiativetraininggroup.com or related sites. Any request for purchase will require all requested information.

Part of the information we collect may include first and last name, contact information, and an email address. We also collect the e-mail addresses of those who communicate with us via e-mail, the e-mail addresses of those who make postings to our chat areas (when provided), and information volunteered by the consumer, such as survey information. We collect email addresses as the means by which we confirm orders and provide access to online courses. In these cases, email addresses are required.

In addition to the data you supply to us yourself, our sites also collect certain data automatically which helps us better understand our users. This is information that is typically compiled in reports about our website traffic and does not contain data that identifies you personally.

Examples of such data include the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type and version, operating system, and platform; the Uniform Resource Locator (URL) clickstream to, through, and from our website, including date and time. Typically our reporting software collects session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

The information we collect is used to fulfill orders, help improve the content of our website, to notify consumers about updates to our website, to contact our consumers for marketing purposes

Commitment To Data Security

To prevent unauthorised access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

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